

Wine, Whiskers & Wags



What:

Wine, Whiskers & Wags is PetConnect Rescue's signature fall fundraising event. Enjoy tasting fine wines and interacting with our adoptable dogs who will be on hand to greet the guests. A silent auction, entertainment and our specialty drinks will round out an evening devoted to ensuring that our rescued pets are safe and secure.

Date:

Saturday, September 23, 2017

Time:

6:00 pm – 9:00 pm



Venue:

Old Angler's Inn
10801 MacArthur Blvd., Potomac, MD 20854

Old Angler's Inn, built in 1860 to serve those traveling to and from the nation's capital via the C & O Canal, is the perfect setting for our early autumn event. The glittering lights on the back patio and the delicious food are just two of the reasons PetConnect Rescue will hold its annual fundraiser here. The most important reason though is that many of our adoptable dogs will be able to join us that night as we raise our glasses to the cause.



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Event Exposure

Media Exposure:

This event will be advertised in all local newspapers. Additionally, we are working with Link Strategic Partners, a nationally-known public relations firm to assist us with broadening our traditional media presence as well as expanding our social media presence. Currently, we have close to 2,000 people who receive our monthly newsletter, a Facebook following of about 9,000, an Instagram following of 850+ and a Twitter following of over 1,000. These numbers grow daily as we bring more adopters and donors into the PetConnect family.

Sponsorship Opportunities:

Multiple levels of sponsorship are available including lead sponsor. Each opportunity is designed to provide exposure through our social media and extensive following and can be customized to meet your needs. For more information, contact **Robyn Buchsbaum** at PetConnect Rescue.

About PetConnect Rescue:

PetConnect Rescue brings people and pets together for lifelong relationships. Founded in 2005, in the wake of Hurricane Katrina, PetConnect Rescue has evolved into a vibrant, well- respected animal rescue organization. This predominately volunteer organization is dedicated to helping dogs and cats at immediate risk of euthanasia. Our rescued pets are placed in foster homes and at Muddy Paws Farm, our rescue center, until a permanent home can be found. PetConnect Rescue is committed to stepping forward whenever and wherever there is the greatest need.

Contact:

Robyn Buchsbaum, Development and Special Events Coordinator
(717) 557-4585 or rbuchsbaum@petconnectrescue.org



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Sponsorship Opportunities

Wine, Whiskers & Wags Sponsorship Levels and Benefits

Rescue Hero: \$5,000

- Six tickets to the event.
- Two dedicated Social Media posts (Facebook, Instagram and Twitter) focusing on your company. We will partner with your company's marketing team on wording and timing of posts.
- Your company logo and company link on event page of PetConnect Rescue website before, during and after the event. A mention and thank you on website front page.
- Dedicated sponsor board to be displayed at event entrance.
- Special mention during the program.
- Prominent ad placement in the event program (inside front or back cover).
- *Optional:* An organized day of service at PetConnect Rescue's Muddy Paws Farm for your employees.

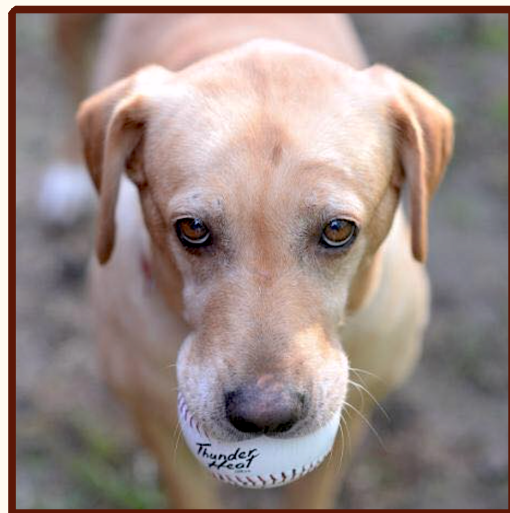
Best Friend: \$2,500

- Four tickets to the event.
- One dedicated Social Media post (Facebook, Instagram and Twitter) focusing on your company. We will partner with your company's marketing team on wording and timing of posts.
- Your company logo on event page of PetConnect Rescue website before, during and after the event.
- Listing on sponsor board at entrance to event.
- ½ page ad in event program.

True Companion: \$1,000

- Two tickets to the event.
- Inclusion in general Social Media posts about the event (Facebook, Instagram, Twitter).
- Your company's name will be listed on event page of PetConnect Rescue website before, during and after the event.
- Listing on a sponsor board at the event.
- ¼ page ad in event program.

Other sponsorship opportunities may be available.



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Sponsorship Opportunities

Wine, Whiskers & Wags Friends

Pet Patron: \$750

Includes Listing in Program & on Event Sponsor Board

Animal Ally: \$500

Includes Listing in Program & on Event Sponsor Board

Wine, Whiskers & Wags Partners

Support PetConnect Rescue by purchasing an ad in the Wine, Whiskers and Wags event program. Highlight your company, celebrate your favorite pet or honor the memory of a beloved pet.

Full page ad: \$200

Half page ad: \$100

Quarter page ad: \$50

All ad wording, logos and pictures must be emailed to rbuchsbaum@petconnectrescue.org by **September 8, 2017**. Payment can be made online at www.petconnectrescue.org/sponsorships or by mailing a check payable to PetConnect Rescue, Inc. to:

PetConnect Rescue, Inc.
P.O. Box 60714
Potomac, MD 20859



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Wine, Whiskers & Wags Sponsorship Order Form

I am interested in the following sponsorship level (portion is tax-deductible):

_____ Rescue Hero - \$5,000 _____ Best Friend - \$2,500 _____ True Companion - \$1,000

I am interested in the following Friend of PetConnect Rescue sponsorship level (tax-deductible):

_____ Pet Patron - \$750 _____ Animal Ally - \$500

I am interested in the following sponsorship ad size (not tax-deductible):

_____ Full Page Ad - \$200 _____ Half Page Ad - \$100 _____ Quarter Page Ad - \$50

Please Provide Company or Individual Donor Information:

Name As It Should Be Listed In Materials: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please make your check payable to **PetConnect Rescue, Inc.**

This form also serves as your invoice. Be sure to mail a copy of it with your payment to:

PetConnect Rescue, Inc.

P.O. Box 60714

Potomac 20859

Payment can also be made online at **www.petconnectrescue.org/sponsorships**.

All ad wording, logos and pictures must be emailed to **rbuchsbaum@petconnectrescue.org**.

All information as well as your payment must be received by **September 8, 2017**.

PetConnect Rescue is a non-profit 501(c)(3) organization. FEIN: 55-0857806.
A portion of your contribution may be tax-deductible to the extent allowed by law.